

# Course Structure

## Bachelor of Arts in Media and Public Relations

Faculty of Arts



### Semester 1

Type	Code	Name	Prerequisites	Credit Points	Fee (MVR)
CORE	DHI117	Muaamalaathu Kurumuge Hunaru	Nil	15	1,350
CORE	GEN105	Academic Discourse	Nil	15	1,350
CORE	JOU105	News Reporting and Writing I	Nil	15	1,350
CORE	PRL101	Public Relations Trends and Skills	Nil	15	1,350
<b>Semester Total</b>				<b>60</b>	<b>5,400</b>

### Semester 2

Type	Code	Name	Prerequisites	Credit Points	Fee (MVR)
CORE	JOU109	Multimedia Journalism	Nil	15	1,350
CORE	JOU117	Advanced Writing and Media Ethics	Nil	15	1,350
CORE	JOU203	Media and Public Relations	Nil	15	1,350
CORE	PRL103	Crisis Communication	Nil	15	1,350
<b>Semester Total</b>				<b>60</b>	<b>5,400</b>

### Semester 3

Type	Code	Name	Prerequisites	Credit Points	Fee (MVR)
CORE	JOU221	Media Programme Production	Nil	15	1,350
CORE	JOU225	Social Media Marketing	Nil	15	1,350
CORE	PRL201	Communication Campaign	Nil	15	1,350
CORE	PRL203	Visual Communication-Design and Strategy	Nil	15	1,350
<b>Semester Total</b>				<b>60</b>	<b>5,400</b>

## Semester 4

Type	Code	Name	Prerequisites	Credit Points	Fee (MVR)
CORE	JOU213	Media Issues	IST111	15	1,350
CORE	JOU223	New Media and Digital Journalism	Nil	15	1,350
CORE	PRL205	Persuasive Industries	Nil	15	1,350
CORE	PRL207	Consumer Public Relations and Media Reputation	-	15	1,350
<b>Semester Total</b>				<b>60</b>	<b>5,400</b>

## Semester 5

Type	Code	Name	Prerequisites	Credit Points	Fee (MVR)
CORE	JOU313	Advanced Anchoring and Presenting	IST111	15	1,350
CORE	PRL301	Political Communication and Public Affairs	Nil	15	1,350
CORE	PRL303	Crisis Communications Issues and Management	Nil	15	1,350
CORE	POL303	Research & Political Science: Skills and Methods	Nil	15	1,350
<b>Semester Total</b>				<b>60</b>	<b>5,400</b>

## Semester 6

Type	Code	Name	Prerequisites	Credit Points	Fee (MVR)
CORE	PRL305	Communication Audit	Nil	15	1,350
CORE	PRL307	Media Globalisation and Impact	Nil	15	1,350
CORE	PRL309	Public Relations Management and Consultancy	Nil	15	1,350
CORE	PRL311	Public Relations and Media Internship	Semester 1 to 4	15	1,350
<b>Semester Total</b>				<b>60</b>	<b>5,400</b>
<b>Course Total</b>				<b>360</b>	<b>32,400</b>

Fees stated above are tuition fees for local students. Fees for international students is twice the stated fees. All fees are quoted in MVR.

While every reasonable effort has been exerted to ensure the accuracy of the fees published by the Maldives National University, it is important to note that the University reserves the prerogative to modify fees without prior notification, whether prompted by altered circumstances or otherwise. Applicants are hereby alerted to the fact that the outlined plans for various courses (including but not limited to lecturers and terms) as disclosed in the University's publications are indicative of intent. Such representations shall not be construed as constituting a binding offer or covenant for which the University assumes liability. Should you desire to pursue a specific subject as an elective, it is incumbent upon you to verify its availability in the respective term. In the event of any verbal communication from a University representative conflicting with a document officially published by the University, the latter shall be deemed authoritative.